

# Market Policies & Application for Craft Vendors

## Farm, Food, Educational and Entertainment Vendors must fill in the regular applicataion

Marblehead Farmers' Market – 2017 (our 20<sup>th</sup> year!)

Site: Marblehead Veterans Middle School 217 Pleasant St (enter from Vine St.)

Time: 9AM - Noon    Dates: Saturday June 3 to Nov 18

### A. Craft Vendor policies:

Seasons: June 23 through Oct 21 will be the Regular Season.

Oct 28 to Nov 18 will be the Fall Extended Season and will have no performers, coffee, education booths, etc.

Applications: Anyone wishing to have a booth must submit the enclosed application to the Craft Manager by March 1<sup>st</sup>, at which time a jury will convene to review applications.

Applications received after March 1 will be considered on a space available basis.

Applications are screened for creativity, originality, quality, appeal, consistency with a Farmers' Market, and price point.

Vendors may only sell items listed on their application.

Craft Vendors will be reevaluated each year for suitability.

Local: Products for sale must be hand made by the applicant.

All vendors must produce their goods in New England. In the event of competing applications, the closer vendor will get preference, other factors being equal.

Craft Booth Workers: must be the artist/maker of the goods for sale.

Tents & Tables:

The FM will supply tents & tables to vendors and will usually put them up.

Vendors must take them down and return them to the trailer for storage.

Fees: \$20 for 10' of frontage for the regular season and \$10/week for the Fall extended season.

Attendance: Due to heavy demand for booth space, craft vendors will only be allowed to schedule 3 visits on mutually available dates. We will publish seasonal schedules on our bulletin board and on our web site, [www.marbleheadfm.com](http://www.marbleheadfm.com).

Vendors who don't give 5 days notice will owe their entire booth fee. After two late cancellations, we reserve the right to cancel vendors.

Rain or Shine: The market will be held rain or shine – unless the weather is dangerous (e.g. hurricane).

Start and Stop times: The market opens at 9AM, which will be signaled by the ringing of a bell. There will be no sales before the opening bell. The market closes at noon - all vendors are expected to shut down promptly - the market is run by volunteers who would like to get home to lunch and their families.

Parking: craft vendors are not assigned a parking spot and must park them at the Recreation & Parks Garage which is at the end of Vine St (past the green saw horse – a map is available).

Non-Farm Products (foods, arts & crafts, etc.) Must be high quality, locally made, hand made, take skill and creativity (e.g. not assembled from a kit), and the vendor must add at least 75% of the total value to the product. The product(s) must be complementary to a farmers' market and will be juried. We may restrict the number of vendors selling similar products.

Environmental friendliness is strongly preferred.

No Hawking: business must be conducted from inside the booth. No vendor or educational group may approach attendees outside their booths. Only performers may wander the marketplace.

Legal: vendors must be in compliance with all local, state & federal laws and regulations

# Craft Vendor ONLY

## Application for Marblehead Farmers' Market - 2017

**Name of Business** \_\_\_\_\_ **Name(s) of Participant(s)** \_\_\_\_\_

**Address** \_\_\_\_\_  
Street City State Zip

**Home phone** (\_\_\_\_) \_\_\_\_ -- \_\_\_\_\_ **email** \_\_\_\_\_

**Bus or Cell phone** (\_\_\_\_) \_\_\_\_ -- \_\_\_\_\_ **Web site** \_\_\_\_\_

The standard booth width will be 10 feet wide – the weekly booth fee will be \$20.

Craft Vendors please suggest dates:

\_\_\_\_\_

Items to be offered (continue on back of sheet, if necessary):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Optional environmental statement: \_\_\_\_\_

\_\_\_\_\_

**Craft Vendors, describe your process (continue on the back of this sheet) and include 3 pictures of your product(s) and 1 picture of your booth set up:** Your product will be judged on creativity, originality, appeal, quality, and price point.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**I have read the Market Policies and agree to abide by them and the spirit of this Farmers' Market and recognize that failure to adhere to them may result in penalties including termination:**

**Signature** (owner of farm, business, or organization) \_\_\_\_\_ Date: \_\_\_\_\_

**Please send this application to the Craft Vendor Manager by mail or email:**

Sally Marcy  
3 Evans Rd  
Marblehead, MA 01945  
s\_marcy@msn.com

Overall market questions? Contact Market Manager Steve Fowler 617 970-7954 or steve@realsteve.com